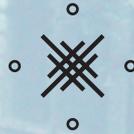


SOPHISTO

5 WEIGHTS - 21 STYLES • A TEXT AND DISPLAYTYPEFACE • 2003



A modern sans serif with
lots of personality – a happy
cowork between MRF
and Psy/Ops



A PROUD PRODUCTION FROM
MAC RHINO FONTS

Background and basic information about the design

Sophisto is the result of a happy collaboration between Stefan Hattenbach, MRF and Rodrigo Cavazos over one year of intensive correspondence, sending digital documents back and forth. Over time the family expanded with more weights and especially lots of symbols and patterns. The design of the letters are basically a

modern sans serif, but the attitude grew stronger and the final version show som distinct character.

STEFAN HATTENBACH, TYPE DESIGNER
STOCKHOLM, APRIL 2003

A GUAGE SC SPANGLE	A GUAGE EXP 1/2 3/4 ftfffj	A GUAGE spangle	A GUAGE ITALIC <i>spangle</i>
B GUAGE SC SPANGLE	B GUAGE EXP 1/2 3/4 ftfffj	B GUAGE spangle	B GUAGE ITALIC <i>spangle</i>
C GUAGE SC SPANGLE	C GUAGE EXP 1/2 3/4 ftfffj	C GUAGE spangle	C GUAGE ITALIC <i>spangle</i>
BUTTONS A F 7 play home CEL lock	IMAGES house globe hand book OK	D GUAGE spangle	D GUAGE ITALIC <i>spangle</i>
BUTTONS B F 7 play home CEL lock	PATTERN TILES diamond star circle flower	E GUAGE spangle	E GUAGE ITALIC <i>spangle</i>
BUTTONS C F 7 play home CEL lock			

As effective in display sizes as in text

TRUE ITALIC LARGE X-HEIGHT COUNTERS REMAIN OPEN IN HEAVIEST WEIGHTS

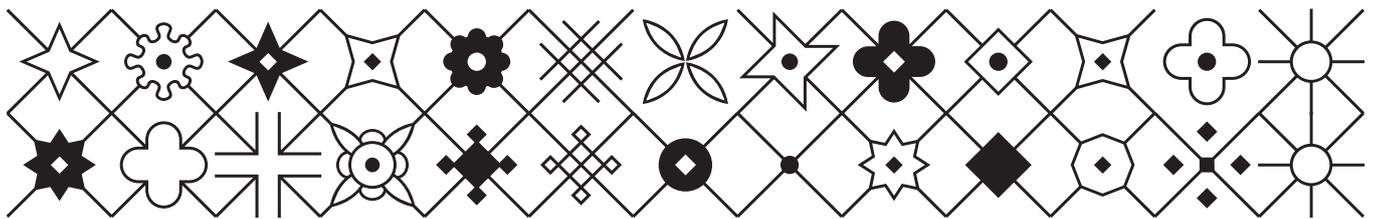
XB*te***40ee**

[MultiVitómix]

quasi-hazardous soft epoxy resins, containing traces of

POLYURETHANES

ACTIVE INGREDIENTS: perjon butoxide guar gum



Take only as directed

lanolin alcohol

lauric acid, glycerine, métrolatum, red dye #34

The Venice Film Festival

Soccer is the #1 sport

A B C D E F G H I J K L M N O
P Q R S T U V W X Y Z Å Ä Ö

À Ä Á Â Ã Æ Ç Ð Ë É Ê È Ì Î Ï Ł
Ñ Ö Ò Ô Ó Ø Æ Þ Š Ü Ù Ú Û Ü Ý Ž

1 2 3 4 5 6 7 8 9 0

1 2 3 4 5 6 7 8 9 0

\$ ç f € £ ¥

a b c d e f g h i j k l m n o
p q r s t u v w x y z

å ä á â ã æ ç ð ë é ê è ì î ï ł
ñ ö ò ô ó ø æ þ š ü ù ú û ü ý ž

ABCDEFGHIJKLMN
OPQRSTUVWXYZÅÄÖ

abcdefghijklmnop

qrstuvwxyzåäö

1234567890

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Æ Œ Β Γ İ Κ Ρ Q

AaBbCcDdEeFfGg
HhIiJjKkLlMmNn
OoPpQqRrSsTtUu
VvWwXxYyZz
([{1234567890}])
«<\$€£¥¡¿?&fiß@>»

{PARTIAL CHARACTER SET OF SOPHISTO B-GAUGE}

*AaBbCcDdEeFfGg
HhIiJjKkLlMmNn
OoPpQqRrSsTtUu
VvWwXxYyZz
([{1234567890}])
«<\$€£¥¡¿?&fiß@>»*

{PARTIAL CHARACTER SET OF SOPHISTO B-GAUGE ITALIC}

AaBbCcDdEeFfGg
HhIiJjKkLlMmNn
OoPpQqRrSsTtUu
VvWwXxYyZz
([{1234567890}])
«<\$€£¥¡¿?&fi flβ@>»

{PARTIAL CHARACTER SET OF SOPHISTO C-GAUGE}

*AaBbCcDdEeFfGg
HhIiJjKkLlMmNn
OoPpQqRrSsTtUu
VvWwXxYyZz
([{1234567890}])
«<\$€£¥¡¿?&fi flβ@>»*

{PARTIAL CHARACTER SET OF SOPHISTO C-GAUGE ITALIC}

**AaBbCcDdEeFfGg
HhIiJjKkLlMmNn
OoPpQqRrSsTtUu
VvWwXxYyZz
([{1234567890}])
«<\$€£¥¡¿?&fiß@>»**

{PARTIAL CHARACTER SET OF SOPHISTO D-GAUGE}

***AaBbCcDdEeFfGg
HhIiJjKkLlMmNn
OoPpQqRrSsTtUu
VvWwXxYyZz
([{1234567890}])
«<\$€£¥¡¿?&fiß@>»***

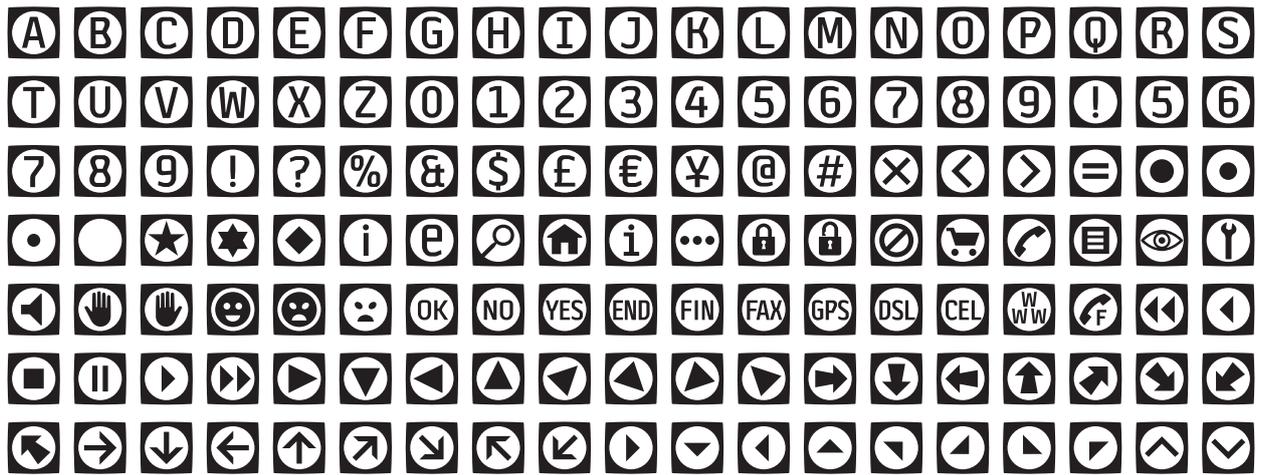
{PARTIAL CHARACTER SET OF SOPHISTO D-GAUGE ITALIC}

**AaBbCcDdEeFfGg
HhIiJjKkLlMmNn
OoPpQqRrSsTtUu
VvWwXxYyZz
([{1234567890}])
«<\$€£¥¡¿?&fiß@>»**

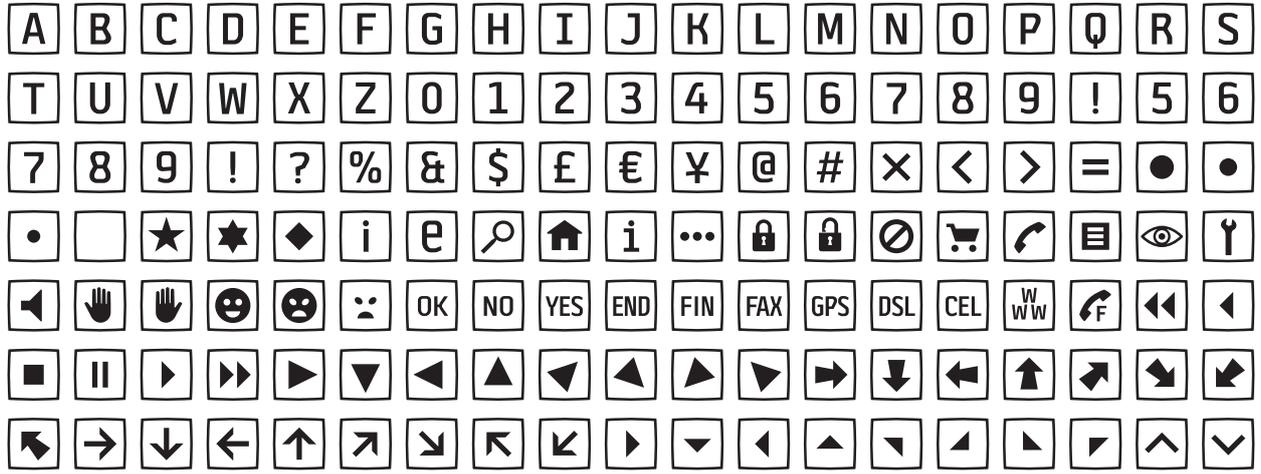
{PARTIAL CHARACTER SET OF SOPHISTO E-GAUGE}

***AaBbCcDdEeFfGg
HhIiJjKkLlMmNn
OoPpQqRrSsTtUu
VvWwXxYyZz
([{1234567890}])
«<\$€£¥¡¿?&fiß@>»***

{PARTIAL CHARACTER SET OF SOPHISTO E-GAUGE ITALIC}



{FULL CHARACTER SET OF SOPHISTO BUTTON A}



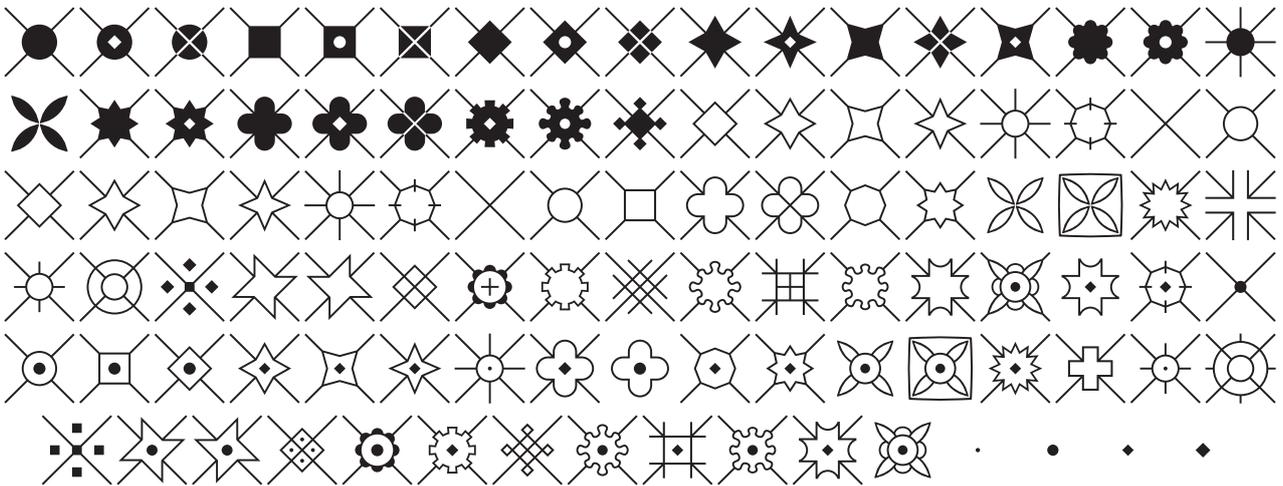
{FULL CHARACTER SET OF SOPHISTO BUTTON B}



{FULL CHARACTER SET OF SOPHISTO BUTTON C}



{FULL CHARACTER SET OF SOPHISTO IMAGES}



{FULL CHARACTER SET OF SOPHISTO PATTERNS}

{TEXT SETTING: 8/10 POINT, ITALIC}

I sometimes wonder that we can be so frivolous, I may almost say, as to attend to the gross but somewhat foreign form of servitude called Negro Slavery, there are so many keen and subtle masters that enslave both North and South. It is hard to have a Southern overseer; it is worse to have a Northern one; but worst of all when you are the slave-driver of yourself. Talk of a divinity in man! Look at the teamster on the highway, wending to market by day or night; does any divinity stir within him? His highest duty to fodder and water his horses! What is his destiny to him compared with the shipping interests? Does not he drive for Squire Make-a-stir? How godlike, how immortal, is he? See how he cowers and sneaks, how vaguely all the day he fears, not being immortal nor divine, but the slave and prisoner of his own opinion of himself, a fame won by his own deeds.

{TEXT SETTING: 8/10 POINT, SMALL CAPS AND REGULAR}

I SOMETIMES WONDER THAT WE CAN BE SO FRIVOLOUS, I may almost say, as to attend to the gross but somewhat foreign form of servitude called Negro Slavery, there are so many keen and subtle masters that enslave both North and South. It is hard to have a Southern overseer; it is worse to have a Northern one; but worst of all when you are the slave-driver of yourself. Talk of a divinity in man! Look at the teamster on the highway, wending to market by day or night; does any divinity stir within him? His highest duty to fodder and water his horses! What is his destiny to him compared with the shipping interests? Does not he drive for Squire Make-a-stir? How godlike, how immortal, is he? See how he cowers and sneaks, how vaguely all the day he fears, not being immortal nor divine, but the slave and prisoner of his own opinion of himself, a fame won by his own deeds. Public opinion is a weak tyrant compared with our own private opinion. What a man thinks of himself, that it is which determines, or rather indicates, his fate. Self-emancipation even in the West Indian provinces of the fancy and imagination- what Wilberforce is there to bring that about? Think, also, of the ladies of the land weaving toilet cushions against the last day, not to betray too green an interest in their fates!



ABCDEFGHIJKLMNOPQRSTUVWXYZ
12345 abcdefghijklmnopqrstuvwxyz 67890
ABCDEFGHIJKLMNOPQRSTUVWXYZ
12345 abcdefghijklmnopqrstuvwxyz 67890



{TEXT SETTING: 10/14 POINT, SMALL CAPS AND REGULAR}

I SOMETIMES WONDER THAT WE CAN BE SO frivolous, I may almost say, as to attend to the gross but somewhat foreign form of servitude called Negro Slavery, there are so many keen and subtle masters that enslave both North and South. It is hard to have a Southern overseer; it is worse to have a Northern one; but worst of all when you are the slave-driver of yourself. Talk of a divinity in man! Look at the teamster on the highway, wending to market by day or night; does any divinity stir within him? His highest duty to fodder and water his horses! What is his destiny to him compared with the shipping interests? Does not he drive for Squire Make-a-stir? How godlike, how immortal, is he? See how he cowers and sneaks, how vaguely all the day he fears, not being immortal nor divine, but the slave and prisoner of his own opinion of himself, a fame won by his own deeds. Public opinion is a weak tyrant compared with our own private opinion. What a man thinks of himself, that it is which determines, or rather indicates, his fate. Self-emancipation even in the West Indian provinces of the fancy and imagination- what Wilberforce is there to bring that about? Think, also, of the ladies of the land weaving toilet cushions against the last day, not to betray too green an interest in their fates!

{TEXT SETTING: 10/12 POINT, ITALIC}

I sometimes wonder that we can be so frivolous, I may almost say, as to attend to the gross but somewhat foreign form of servitude called Negro Slavery, there are so many keen and subtle masters that enslave both North and South. It is hard to have a Southern overseer; it is worse to have a Northern one; but worst of all when you are the slave-driver of yourself. Talk of a divinity in man! Look at the teamster on the highway, wending to market by day or night; does any divinity stir within him? His highest duty to fodder and water his horses! What is his destiny to him compared with the shipping interests? Does not he drive for Squire Make-a-stir?

10

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxy 1234567890 ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890 abcdefghijklmnopqrstuvwxyz

10

{TEXT SETTING: 11/15 POINT, ITALIC}

I sometimes wonder that we can be so frivolous, I may almost say, as to attend to the gross but somewhat foreign form of servitude called Negro Slavery, there are so many keen and subtle masters that enslave both North and South. It is hard to have a Southern overseer; it is worse to have a Northern one; but worst of all when you are the slave-driver of yourself. Talk of a divinity in man! Look at the teamster on the highway, wending to market by day or night; does any divinity stir within him? His highest duty to fodder and water his horses! What is his destiny to him compared with the shipping interests? Does not he drive for Squire Make-a-stir? How godlike,

{TEXT SETTING: 11/13 POINT, SMALL CAPS AND REGULAR}

I SOMETIMES WONDER THAT WE CAN BE SO frivolous, I may almost say, as to attend to the gross but somewhat foreign form of servitude called Negro Slavery, there are so many keen and subtle masters that enslave both North and South. It is hard to have a Southern overseer; it is worse to have a Northern one; but worst of all when you are the slave-driver of yourself. Talk of a divinity in man! Look at the teamster on the highway, wending to market by day or night; does any divinity stir within him? His highest duty to fodder and water his horses! What is his destiny to him compared with the shipping interests? Does not he drive for Squire Make-a-stir? How godlike, how immortal, is he? See how he cowers and sneaks, how vaguely all the day he fears, not being immortal nor divine, but the slave and prisoner of his own opinion of himself, a fame won by his own deeds. Public opinion is a weak tyrant compared with our own private opinion.

11

ABCDEFGHIJKLMNOPQRSTUVWXYZ
12345 abcdefghijklmnopqrstuvwxyz 67890
ABCDEFGHIJKLMNOPQRSTUVWXYZ
12345 abcdefghijklmnopqrstuvwxyz 67890

11

{TEXT SETTING: 12/16 POINT, ITALIC}

I sometimes wonder that we can be so frivolous, I may almost say, as to attend to the gross but somewhat foreign form of servitude called Negro Slavery, there are so many keen and subtle masters that enslave both North and South. It is hard to have a Southern overseer; it is worse to have a Northern one; but worst of all when you are the slave-driver of yourself. Talk of a divinity in man! Look at the teamster on the highway, wending to market by day or night; does any divinity stir within him? His highest duty to fodder and water his horses!

{TEXT SETTING: 12/14 POINT, SMALL CAPS AND REGULAR}

I SOMETIMES WONDER THAT WE CAN BE SO frivolous, I may almost say, as to attend to the gross but somewhat foreign form of servitude called Negro Slavery, there are so many keen and subtle masters that enslave both North and South. It is hard to have a Southern overseer; it is worse to have a Northern one; but worst of all when you are the slave-driver of yourself. Talk of a divinity in man! Look at the teamster on the highway, wending to market by day or night; does any divinity stir within him? His highest duty to fodder and water his horses! What is his destiny to him compared with the shipping interests? Does not he drive for Squire Make-a-stir? How god-like, how immortal, is he?

12

ABCDEFGHIJKLMNOPQRSTUVWXYZ
12345 abcdefghijklmnopqrstuvwxyz 67890
ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ
12345 abcdefghijklmnopqrstuvwxyz 67890

12

{TEXT SETTING: 14/16 POINT, SMALL CAPS AND REGULAR}

I SOMETIMES WONDER THAT WE CAN BE SO frivolous, I may almost say, as to attend to the gross but somewhat foreign form of servitude called Negro Slavery, there are so many keen and subtle masters that enslave both North and South. It is hard to have a Southern overseer; it is worse to have a Northern one; but worst of all when you are the slave-driver of yourself. Talk of a divinity in man! Look at the teamster on the highway, wending to market by day or night; does any divinity stir within him? His highest duty to fodder and water his horses! What is his destiny to him compared with the shipping interests?

{TEXT SETTING: 14/18 POINT, ITALIC}

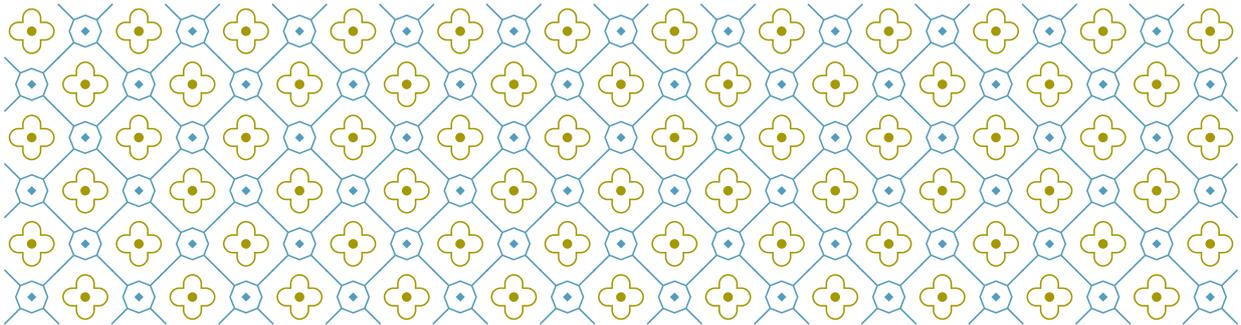
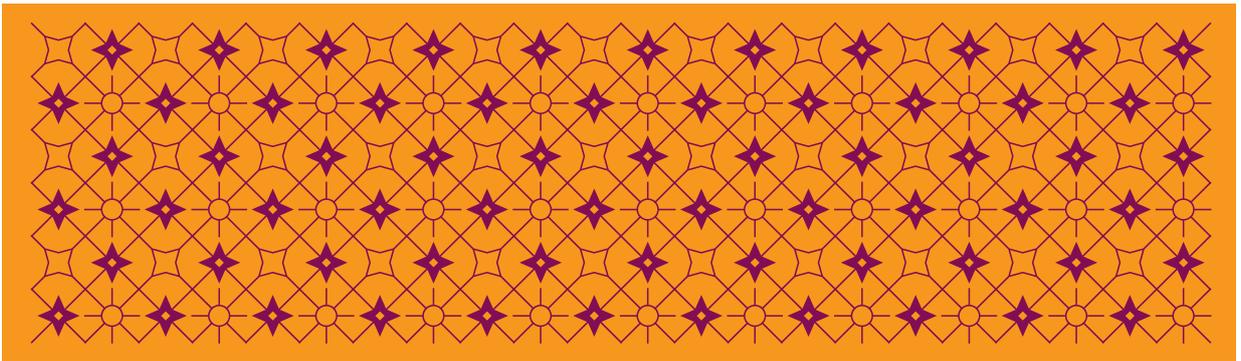
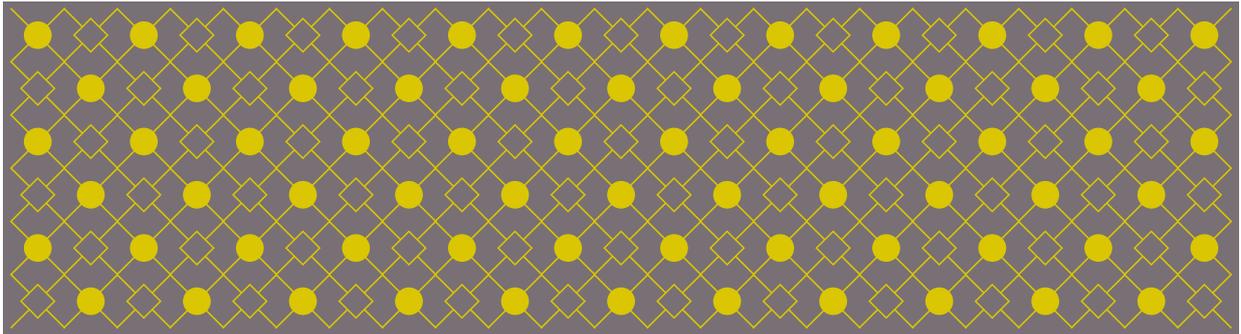
I sometimes wonder that we can be so frivolous, I may almost say, as to attend to the gross but somewhat foreign form of servitude called Negro Slavery, there are so many keen and subtle masters that enslave both North and South. It is hard to have a Southern overseer; it is worse to have a Northern one; but worst of all when you are the slave-driver of yourself. Talk of a divinity in man! Look at the teamster on the highway,

14

ABCDEFGHIJKLMNOPQRSTUVWXYZ
12345 abcdefghijklmnopqrstuvwxyz 67890
ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ
12345 abcdefghijklmnopqrstuvwxyz 67890

14

THE COPY USED FOR PAGES 12-14 IS ORIGINALLY FROM »WALDEN – OR LIFE IN THE WOODS« BY HENRY DAVID THOREAU (1854).



{EXAMPLES OF USE WITH SOPHISTO PATTERNS}



Sophisto is proudly designed and
distributed by MAC Rhino Fonts

Special thanks to Rodrigo Cavazos (Psy/Ops Type Foundry)
for such successful collaboration on this typeface.

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MAC RHINO FONTS

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