

Lunda Modern

2 WEIGHTS • A DISPLAY TYPEFACE • 1998



*A display typeface
and a hymn to
Karl-Erik Forsberg*



**AN EXCLUSIVE PRODUCTION
FROM MAC RHINO FONTS**

Han äger en för
ALLA SINNE UTI

Min ca 18 kg 8A 36a

Under tiden
GICK HAN IN

48 p Lunda nr 3319
Min ca 20 kg 6A 20a

Småstads
GATORNA

60 p Lunda nr 3320
Min ca 20 kg 8A 18a

62

BERLINGSKA STILGJUTERIET

Background and basic information about the design

Based on the typeface Lunda, originally designed by Karl-Erik Forsberg (1914–1998). The name Lunda was a tribute to Berlingska Stilgjuteriet, a Swedish typefoundry in Lund which supported Forsberg where Forsberg's career was born. The design is similar to the original, but some significant details have been changed. Several signs are designed from scratch. A bold weight [missing from the original] was added.

Date of release: 1998

Småstads
GATORNA

Pictures from a specimen book published by »Berlingska«, the type foundry who originally released Lunda.

Mopeds

There are some things in life that simply feel great...

the taste of ice cream

*Vespa * Piaggio * Gilera * Derbi*

RIDING MY SCOOTER IS ONE OF THOSE THINGS

California Desert Lands

A Tribute to

Sublime Desolation

Until recently this desert in the southeastern third of the Golden State

was considered its wasteland

**A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z**

**Å Ä À Â Á Ë Ê È Ì Í Î Ï Ø Ò Ó
Ü Ù Ú Û Æ Ç Ł Ń Š Ÿ Ž Þ Ñ**

[[{ 1 2 3 4 5 6 7 8 9 0 }]]

**a b c d e f g h i j k l m n
o p q r s t u v w x y z**

**å ä à â á ë ê è ì í î ï ø ò ó
ü ù ú û Æ Ç Ł Ń š Ÿ ž ð ñ**

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{FULL CHARACTER SET OF LUNDA MODERN REGULAR}

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z

Å Ä À Â Á Ë Ê Ë È Ì Í Î Ï Ø Ö Ò Ó
Ü Ù Ú Û Æ Æ Ç Ł Ń Š Ÿ Ý Ž Þ Ñ

[{ 1 2 3 4 5 6 7 8 9 0 }]

a b c d e f g h i j k l m n
o p q r s t u v w x y z

å ä à â á ë ê ë è ì í î ï ø ö ò ó
ü ù û ù æ æ ç ł Ń š Ÿ ý ž ð ñ

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{FULL CHARACTER SET OF LUNDA MODERN BOLD}

{8/12 POINT, ITALIC}

I sometimes wonder that we can be so frivolous, I may almost say, as to attend to the gross but somewhat foreign form of servitude called Negro Slavery, there are so many keen and subtle masters that enslave both North and South. It is hard to have a Southern overseer; it is worse to have a Northern one; but worst of all when you are the slave-driver of yourself. Talk of a divinity in man! Look at the teamster on the highway, wending to market by day or night; does any divinity stir within him? His highest duty to fodder and water his horses! What is his destiny to him compared with the shipping interests? Does not he drive for Squire Make-a-stir? How godlike, how immortal, is he?

{8/10 POINT, REGULAR}

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8

ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890 abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890 abcdefghijklmnopqrstuvwxyz

8

{10/12 POINT, REGULAR}

I sometimes wonder that we can be so frivolous, I may almost say, as to attend to the gross but somewhat foreign form of servitude called Negro Slavery, there are so many keen and subtle masters that enslave both North and South. It is hard to have a Southern overseer; it is worse to have a Northern one; but worst of all when you are the slave-driver of yourself. Talk of a divinity in man! Look at the teamster on the highway, wending to market by day or night; does any divinity stir within him? His highest duty to fodder and water his horses! What is his destiny to him compared with the shipping interests? Does not he drive for Squire Make-a-stir? How godlike, how immortal, is he? See how he cowers and sneaks, how vaguely all the day he fears, not being immortal nor divine, but the slave and prisoner of his own opinion of himself, a fame won by his

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10

ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890 abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890 abcdefghijklmnopqrstuvwxyz

10

{12/14 POINT, REGULAR}

I sometimes wonder that we can be so frivolous, I may almost say, as to attend to the gross but somewhat foreign form of servitude called Negro Slavery, there are so many keen and subtle masters that enslave both North and South. It is hard to have a Southern overseer; it is worse to have a Northern one; but worst of all when you are the slave-driver of yourself. Talk of a divinity in man! Look at the teamster on the highway, wending to market by day or night; does any divinity stir within him? His highest duty to fodder and water his horses! What is his destiny to him compared with the shipping interests? Does not he drive for Squire Make-a-stir? How godlike, how immortal, is he? See how he cowers and sneaks, how vaguely all the day he fears, not being immortal nor divine, but the slave and prisoner of his own opinion of himself,

12

ABCDEFGHIJKLMNOPQRSTUVWXYZ
QRSTUVWXYZ
1234567890
abcdefghijklmnopq
rstuvwxyz

12

{16/18 POINT, REGULAR}

I sometimes wonder that we can be so frivolous, I may almost say, as to attend to the gross but somewhat foreign form of servitude called Negro Slavery, there are so many keen and subtle masters that enslave both North and South.

{16/18 POINT, BOLD}

I sometimes wonder that we can be so frivolous, I may almost say, as to attend to the gross but somewhat foreign form of servitude called Negro Slavery, there are so many keen and subtle masters that enslave both

{20/22 POINT, REGULAR}

I sometimes wonder that we can be so frivolous, I may almost say, as to attend to the gross but somewhat foreign form of servitude called Negro Slavery,

{20/20 POINT, BOLD}

I sometimes wonder that we can be so frivolous, I may almost say, as to attend to the gross but somewhat foreign form of servitude called

{24 POINT, REGULAR AND BOLD}

***I sometimes wonder that we can be so frivolous,
I sometimes wonder that we can be so frivolous,***

{28 POINT, REGULAR AND BOLD}

***I sometimes wonder that we can be so frivolous,
I sometimes wonder that we can be so fri***

{32 POINT, REGULAR AND BOLD}

***I sometimes wonder that we can be so
I sometimes wonder that we can be***

THE COPY USED FOR THIS PAGE IS ORIGINALLY FROM
»WALDEN - OR LIFE IN THE WOODS« BY HENRY DAVID THOREAU (1854).



**LUNDA MODERN IS PROUDLY DESIGNED
AND DISTRIBUTED BY MAC RHINO FONTS**

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for useful feedback, editing and technical tests.*

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In memory of Karl-Erik Forsberg (1914-1998)



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