

LUMINANCE

2 WEIGHTS 4 STYLES • A DISPLAY AND TEXT TYPEFACE • 2002



A DISPLAY AND
TEXT TYPEFACE WITH
MUCH CHARACTER



A PROUD PRODUCTION
FROM MAC RHINO FONTS

Background and basic information about the design

Always fascinated with the typography of Eastern Europe, MRF couldn't resist an interpretation of a typeface by Czech type designer Carl Pracht. Designed in 1941-43, Pracht had a rather calligraphic style, both in its regular and italic. MRF

modernized the design by normalizing the italic characters (a, f, g, k, v, w and y). Luminance still retains a strong flavor, making it ideal for both text and display use. *Date of release: 2002*



Lighthouses

A tour: New England, Spain, Germany

Quaint to Magnificent

172 flawless maritime experts guide you

to the most historical

& BEAUTIFUL BEACONS OF LIGHT, INCL.

LOCKBILT,

Årlå, Quéño & Kürov

DRIVING ACROSS THE MANTARO VALLEY,

high in the Peruvian Andes,

in the battered old

pickup truck, Alberto Bertoles lifts a hand

A B C D E F G H I J K L M N

O P Q R S T U V W X Y Z

Å Ä À Â Á Ë Ê È Ì Î Í Ø Ö Ò Ó

Ü Ù Ú Û Æ Æ Ç Ł Ñ Š Ÿ Ý Ž Đ Þ

([{ 1 2 3 4 5 6 7 8 9 0 }])

a b c d e f g h i j k l m n

o p q r s t u v w x y z

å ä à â á ë è ê é ì î í ø ö ò ó

ü ù ú û æ æ ç ł ñ š Ÿ ý ž đ þ

« < \$ ¢ f € £ ¥ ¡ ¢ ¿ ? & fi fl ß @ > »

½ ¼ ¾ / ¹ º ³ / | \ μ ¶ † ‡ §

• • — — — | ^ % ‰ * " ' ® © ® ™ ¯ ¯ “ ” ‘ ’

” • • ; • • • — • \ / ~ ~ ~ • • ¸ , + - × = < >

{FULL CHARACTER SET OF LUMINANCE NORMAL}

ABCDEFGHIJKLMN

OPQRSTUVWXYZ

Å Ä À Â Á Ë Ê Ë Ì Í Ø Ö Ò Ó

Ü Ù Ú Û Æ Ç Ł Ñ Š Ÿ Ž Đ Þ

([{ 1 2 3 4 5 6 7 8 9 0 }])

abcdefghijklmn

opqrstuvwxyz

å ä à â á ë ê ë ì í î ï ø ö ò ó

ü ù ú û æ ç ł ñ š Ÿ ž đ þ

« ‹ \$ ¢ f € £ ¥ ¡ ¢ ¿ & fi fl ß @ › »

½ ¼ ¾ / ¹ º ³ // \ μ ¶ † ‡ §

*• • — — — | ^ % % ° * " ' ® © ® ™ ¯ ¯ “ ” ‘ ’*

” ; , , , … — \ / ~ v ~ ° ° + - × = < >

{FULL CHARACTER SET OF LUMINANCE ITALIC}

AaBbCcDdEeFfGgHhIiJjKkLl
MmNnOoPpQqRrSsTtUuVv
WwXxYyZz ([{1234567890}])
«‹\$¢ƒ€£¥¡¿?&fi flß@›»

{PARTIAL CHARACTER SET OF LUMINANCE BOLD}

AaBbCcDdEeFfGgHhIiJjKkLl
MmNnOoPpQqRrSsTtUuVv
WwXxYyZz ([{1234567890}])
«‹\$¢ƒ€£¥¡¿?&fi flß@›»

{PARTIAL CHARACTER SET OF LUMINANCE BOLD ITALIC}

AA BB CC DD EE FF GG HH II JJ KK LL
MM NN OO PP QQ RR SS TT UU VV
WwXxYyZz ([{1234567890}])
«‹\$¢ƒ€£¥¡¿?&FI FL SS@›»

{PARTIAL CHARACTER SET OF LUMINANCE SMALL CAPS}

{8/10 POINT, ITALIC}

I sometimes wonder that we can be so frivolous, I may almost say, as to attend to the gross but somewhat foreign form of servitude called Negro Slavery, there are so many keen and subtle masters that enslave both North and South. It is hard to have a Southern overseer; it is worse to have a Northern one; but worst of all when you are the slave-driver of yourself. Talk of a divinity in man! Look at the teamster on the highway, wending to market by day or night; does any divinity stir within him? His highest duty to fodder and water his horses! What is his destiny to him compared with the shipping interests? Does not he drive for Squire Make-a-stir? How godlike, how immortal, is he? See how he cowers and sneaks,

{8/11 POINT, NORMAL}

I sometimes wonder that we can be so frivolous, I may almost say, as to attend to the gross but somewhat foreign form of servitude called Negro Slavery, there are so many keen and subtle masters that enslave both North and South. It is hard to have a Southern overseer; it is worse to have a Northern one; but worst of all when you are the slave-driver of yourself. Talk of a divinity in man! Look at the teamster on the highway, wending to market by day or night; does any divinity stir within him? His highest duty to fodder and water his horses! What is his destiny to him compared with the shipping interests? Does not he drive for Squire Make-a-stir? How godlike, how immortal, is he? See how he cowers and sneaks, how vaguely all the day he fears, not being immortal nor divine, but the slave and prisoner of his own opinion of himself, a fame won by his own deeds. Public opinion is a weak tyrant compared with our own private opinion. What a man thinks of himself, that it is which determines, or rather indicates, his fate. Self-emancipation even in the West Indian provinces of the fancy and imagination- what Wilberforce is there to bring that about? Think, also, of the ladies of the land weaving toilet cushions against the last day, not to betray too green an interest in their fates! As if you could kill time without injuring eternity.

8

ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890 abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890 abcdefghijklmnopqrstuvwxyz

8

{10/12 POINT, NORMAL}

I sometimes wonder that we can be so frivolous, I may almost say, as to attend to the gross but somewhat foreign form of servitude called Negro Slavery, there are so many keen and subtle masters that enslave both North and South. It is hard to have a Southern overseer; it is worse to have a Northern one; but worst of all when you are the slave-driver of yourself. Talk of a divinity in man! Look at the teamster on the highway, wending to market by day or night; does any divinity stir within him? His highest duty to fodder and water his horses! What is his destiny to him compared with the shipping interests? Does not he drive for Squire Make-a-stir? How godlike, how immortal, is he? See how he cowers and sneaks, how vaguely all the day he fears, not being immortal nor divine, but the slave and prisoner of his own opinion of himself, a fame won by his own deeds. Public opinion is a weak tyrant compared with our own private opinion. What a man thinks of himself, that it is which determines,

{10/12 POINT, ITALIC}

I sometimes wonder that we can be so frivolous, I may almost say, as to attend to the gross but somewhat foreign form of servitude called Negro Slavery, there are so many keen and subtle masters that enslave both North and South. It is hard to have a Southern overseer; it is worse to have a Northern one; but worst of all when you are the slave-driver of yourself. Talk of a divinity in man! Look at the teamster on the highway, wending to market by day or night;

IO

ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890 abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890 abcdefghijklmnopqrstuvwxyz

IO

I2

ABCDEFGHIJKLMN
OPQRSTUVWXYZ
1234567890
abcdefghijklmnop
qrstuvwxyz

{12/14 POINT, NORMAL}

I sometimes wonder that we can be so frivolous, I may almost say, as to attend to the gross but somewhat foreign form of servitude called Negro Slavery, there are so many keen and subtle masters that enslave both North and South. It is hard to have a Southern overseer; it is worse to have a Northern one; but worst of all when you are the slave-driver of yourself. Talk of a divinity in man! Look at the teamster on the highway, wending to market by day or night; does any divinity stir within him? His highest duty to fodder and water his horses!

I2

THE COPY USED FOR THIS PAGE IS ORIGINALLY FROM »WALDEN - OR LIFE IN THE WOODS« BY HENRY DAVID THOREAU (1854).



LUMINANCE IS PROUDLY
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