

# *Oxtail*



A Twisted Typeface



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## *Background and basic information about the design*

Oxtail has its roots in the “Egyptian type” which became popular in the beginning of the 19th century. The

familiar slab serif form is personalized with the addition of unexpected tails. A family of 6 weights, including:

Medium, Medium Italic, Bold, Bold Italic, Black and Black Italic. Date of release: 2000

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**in the 1850s & 1960s.**

Invoke an unexpected blend of both eras.

***To let you know***

how you are doing there is a red flashing light

**on the camera**

*that starts to emit a highly*

**BUSINESSLIKE BLEEP,**

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***ABCDEFGHIJKLMNOPQRSTUVWXYZ***

***ÅÄÀÂÁĚĚĚÊËÏÎÍØÖÒÔÓÛÜÛÚ***

***ÆŒÇŁŃŠŸÝŽĐP([{1234567890})***

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***ABCDEFGHIJKLMNOPQRSTUVWXYZ***

***ÅÄÀÂÁĚĚÊËËÏÎÍØÖÒÔÓÛÛÛ***

***ÆŒÇŁŃŠŸÝŽĐP([{1234567890}])***

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TEXT SETTING: 11/15 POINT  
[MEDIUM, BLACK ITALIC, BOLD]

Moreover, i, on my side, require of every writer, first or last, a simple and sincere account of his own life, and not merely what he has heard of other men's lives; some such account as he would send to his kindred from a distant land; for if he has lived sincerely, it must have been in a distant land to me. ***Perhaps these pages are more particularly addressed to poor students. As for the rest of my readers, they will accept such portions as apply to them. I trust that none will stretch the seams in putting on the coat, for it may do good service to him whom it fits. I would fain say something, not so much concerning the chinese and sandwich islanders as you who read these pages, who are said to live in new england; something about your condition, especially your outward condition or circumstances in this world, in this town, what it is, whether it is necessary that it be as bad as it is, whether it cannot be improved as well as not.***

TEXT SETTING: 11/15 POINT  
[MEDIUM ITALIC, BLACK, BOLD ITALIC]

*I have travelled a good deal in concord; and everywhere, in shops, and offices, and fields, the inhabitants have appeared to me to be doing penance in a thousand remarkable ways. What i have heard of bramins sitting exposed to four fires and looking in the face of the sun; or hanging suspended, with their heads downward, over flames; or looking at the heavens over their shoulders “until it becomes impossible for them to resume their natural position, while from the twist of the neck nothing but liquids can pass into the stomach”; or dwelling, chained for life, at the foot of a tree; or measuring with their bodies, like caterpillars, the breadth of vast empires; or standing on one leg on the tops of pillars- even these forms of conscious penance are hardly more incredible and astonishing than the scenes which i daily witness.*

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TEXT SETTING: 12/14 POINT  
[MEDIUM, BLACK ITALIC, BOLD]

Moreover, i, on my side, require of every writer, first or last, a simple and sincere account of his own life, and not merely what he has heard of other men's lives; some such account as he would send to his kindred from a distant land; for if he has lived sincerely, it must have been in a distant land to me. ***Perhaps these pages are more particularly addressed to poor students. As for the rest of my readers, they will accept such portions as apply to them. I trust that none will stretch the seams in putting on the coat, for it may do good service to him whom it fits. I would fain say something, not so much concerning the chinese and sandwich islanders as you who read these pages, who are said to live in new england; something about your condition, especially your outward condition or circumstances in this world, in this town, what it is, whether it is necessary that it be as bad as it is, whether it cannot be improved as well as not.***

TEXT SETTING: 12/14 POINT  
[MEDIUM ITALIC, BLACK, BOLD ITALIC]

*I have travelled a good deal in concord; and everywhere, in shops, and offices, and fields, the inhabitants have appeared to me to be doing penance in a thousand remarkable ways. What i have heard of bramins sitting exposed to four fires and looking in the face of the sun; or **hanging suspended, with their heads downward, over flames; or looking at the heavens over their shoulders** “until it becomes impossible for them to resume their natural position, while from the twist of the neck nothing but liquids can pass into the stomach”; or dwelling, chained for life, at the foot of a tree; or measuring with their bodies, like caterpillars, the breadth of vast empires; or standing on one leg on the tops of pillars- even these forms of conscious penance are hardly more incredible and astonishing than the scenes which i daily witness.*

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TEXT SETTING: 14/16 POINT  
[MEDIUM, BLACK ITALIC, BOLD]

Moreover, i, on my side, require of every writer, first or last, a simple and sincere account of his own life, and not merely what he has heard of other men's lives; some such account as he would send to his kindred from a distant land; **for if he has lived sincerely, it must have been in a distant land to me. Perhaps these pages are more particularly addressed to poor students. As for the rest of my readers, they will accept such portions as apply to them.** I trust that none will stretch the seams in putting on the coat, for it may do good service to him whom it fits. I would fain say something, not so much concerning the chinese and sandwich islanders as you who read these pages, who are said to live in new england;

TEXT SETTING: 14/16 POINT  
[MEDIUM ITALIC, BLACK, BOLD ITALIC]

*something about your condition, especially your outward condition or circumstances in this world, in this town, what it is, whether it is necessary that it be as bad as it is, whether it cannot be improved as well as not. I have travelled a good deal in concord; and everywhere, in shops, and offices, and fields, the inhabitants have appeared to me to be doing penance in a thousand remarkable ways. What i have heard of bramins sitting exposed to four fires and looking in the face of the sun; or hanging suspended, with their heads downward, over flames; or looking at the heavens over their shoulders “until it becomes impossible for them to resume their natural position,*

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